



DIGITAL MEDIA PRODUCER

Remote position

The Alliance for Climate Education (ACE) exists to confront climate change as the most urgent crisis of our time, threatening the health of communities and ecosystems across the globe. ACE's mission is to educate young people on the science of climate change and empower them to take action. Since our founding in 2008, ACE has educated over 3 million youth, grown our action network to 300,000 members, tracked over 1 million climate actions, and registered and turned out tens of thousands of first-time climate voters.

JOB SUMMARY

We're looking for a skilled **digital media producer**, well-versed as an editor who will focus on **marketing and social video production**. This position covers the full production process from collaborative ideation, short-form script writing and video editing with a goal of creating informative, creative and shareable content. You should have a general knowledge and interest in climate change and climate justice as well as a passion for young people's role in solving the climate crisis.

The primary roles of this position are to research, conceptualize and develop new video ideas for video content and produce 3-5 weekly short videos and/or ad sets for marketing and social media on current climate topics. You will work closely with the Communications Team to align video content with other communications to ACE's Youth Action Network as well as support the Associate Director of Marketing and Technology to advance ACE's program marketing goals.

This is an exciting moment to join the ACE team as we work to scale our Education and Action Fellowship programs and build youth power to move forward just, equitable climate policy and elect strong climate leadership in the 2020 elections.

This is a full-time, permanent position based in the United States. The Digital Media Producer will work from home, meet weekly by video chat with Communications Team and have weekly national full staff meetings with colleagues online. You need to be available for occasional travel for events.

QUALIFICATIONS

An ideal candidate will possess most of the following:

- Bachelor's degree or equivalent experience
- One or more years of work experience in marketing and/or social media video production
- Proficient video editing skills (ACE currently uses Final Cut Pro X, but encourages candidates who use Adobe Premiere and Creative Suite to apply)
- A dynamic portfolio demonstrating a range of editing skills
- Self-starter with strong organizational skills
- Ability to work efficiently and creatively within a small, remote team



- Experience with animation/motion graphics
- Experience producing 'explainer' videos
- Experience and knowledge of marketing best practices and trends including how to adapt content per audience and per platform
- Familiarity with the social media video landscape and top producers (NowThis, ATTN:, etc.)
- Experience with graphic design and Adobe Suite including Photoshop, Indesign and Illustrator
- Experience shooting with Canon DSLRs
- Existing expertise or willingness to master trends in climate education, youth organizing and the climate movement.
- Understanding of and passion for working on climate justice
- Strong interpersonal skills and ability to cultivate and manage partnerships and internal and external relationships
- Excellent oral and written communication skills in English
- Strong computer skills (Google Suite)

POSITION DETAILS

- Schedule: Full-time, permanent position
- Annual salary Range: \$50,400-69,600, commensurate with experience
- Includes generous benefits (Medical, Dental, Vision, Vacation and Sick Time)
- ACE is an equal opportunity employer that highly values staff diversity
- Anticipated start date: Immediately
- Deadline: Open until filled
- Location: remote, based in the United States

APPLICATION GUIDELINES

Please apply by emailing your resume and cover letter as well as a portfolio or website with examples of relevant work to careers@climateeducation.org, with "Digital Media Producer" in the subject line. All your information will be kept confidential according to EEOC guidelines.

ACE is an equal opportunity employer that highly values diversity, equity, and inclusion and views the climate crisis as a social justice crisis. People of color, indigenous people, people who experience gender oppression, people with disabilities, and people who identify as members of the LGBTQIA+ community are particularly encouraged to apply.

[FULL JOB DESCRIPTION](#)